YÖNETİM VE ORGANİZASYON DERNEĞİ DERGİSİ

JOURNAL OF MANAGEMENT AND ORGANISATION ASSOCIATION

ARTIFICIAL INTELLIGENCE AND EDUCATION: THE FUTURE OF DIGITAL TRANSFORMATION

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Makale Bilgisi / Article Information

Makale Türü / Article Type	**:**	Araştırma Makalesi / Research Article
Geliş Tarihi / Received	**:**	15.05.2026
Kabul Tarihi / Accepted	**:**	18.05.2026
Yayın Tarihi / Published	**:**	15.05.2026
Yayın Sezonu / Pub Date Season	**:**	Haziran/June

Atıf/Cite as: -

İntihal-Plagiarism/Etik-Ethic: Bu makale, iTenticate yazılımınca taranmıştır. İntihal tespit edilmemiştir/This article has been scanned by iTenticate.

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Artificial Intelligence and Education: The Future of Digital Transformation

Abstract

In recent years, artificial intelligence (AI) has become one of the most significant technologies with the potential to transform educational systems. AI-supported systems provide new opportunities in education by making learning processes more personalized, efficient and accessible. This study aims to examine the integration of artificial intelligence into educational systems, its areas of application, advantages, challenges and possible future directions.

The study was conducted using the literature review method. Academic studies, reports and scientific publications focusing on the relationship between artificial intelligence and education were analyzed. Within the scope of the review, AI-based learning systems, intelligent tutoring assistants, assessment and evaluation tools, language learning platforms and applications designed for individuals with special needs were examined.

The findings indicate that artificial intelligence supports student-centered learning, reduces teachers' workload and increases the efficiency of educational processes. However, important risks such as data privacy concerns, ethical issues, changes in teachers' roles and inequalities in access to technology were also identified. As a result, it is concluded that in order to use artificial intelligence effectively and sustainably in education, policies should be developed in line with ethical principles, teacher training should be expanded and technological infrastructure should be strengthened.

Keywords: artificial intelligence, educational technologies, digital transformation, learning analytics, educational policies

1. Introduction

In recent years, it has become clear that Artificial Intelligence has the potential to fundamentally transform education systems. AI-based systems make teaching and learning processes more personalized, efficient and accessible (Luckin et al., 2016).

This transformation affects all levels of education, ranging from systems that personalize students' learning experiences to analytical tools that provide data-driven feedback to teachers (Baker & Smith, 2019).

When the effects of artificial intelligence in education are examined, both opportunities and challenges become apparent. Although AI offers significant advantages for students and teachers, it also raises important concerns such as data privacy, ethical issues and technological inequalities (Huang et al., 2020). This study aims to comprehensively examine the integration of artificial intelligence into educational systems, the opportunities it provides, the challenges encountered and possible future directions.

2. Method

This study was conducted using the literature review method. Scientific studies, reports and academic articles addressing the relationship between artificial intelligence and education were analyzed. The review process was carried out using academic databases such as Google Scholar, Scopus, ERIC and Web of Science.

The main topics examined within the scope of the study are as follows:

2.1. The use of AI-based learning systems in education

2.2. The effects of AI on teachers and students

2.3. Ethical and social dimensions of artificial intelligence in education

2.4. AI-supported educational policies and future trends

3. Findings

3.1. Areas of Artificial Intelligence Use in Education

Artificial intelligence is applied in education in various ways:

- **Learning Analytics and Personalized Learning:** AI analyzes students' learning speed and knowledge levels to provide personalized instructional materials. Adaptive learning systems make it possible to develop curricula tailored to each student's needs (Keller, 2020).

- **Intelligent Tutoring Assistants and Chatbots:** AI-supported teaching assistants can provide instant feedback to students and make the learning process more interactive (Woolf, 2018).

- **Assessment and Evaluation:** AI-based systems can automatically evaluate exams, reducing teachers' workload and providing students with more objective feedback (Baker & Smith, 2019).

- **Language Learning and Translation Technologies:** AI-supported language learning platforms help students improve their foreign language skills (Duolingo AI, 2021).

- **AI-Supported Education for Individuals with Special Needs:** AI-based voice assistants, visual recognition systems and adaptive learning materials are provided for students with disabilities (Huang et al., 2020).

3.2. Advantages of Artificial Intelligence in Education

Artificial intelligence provides several advantages in education:

3.2.1. Student-Centered Learning: AI adapts to each student's individual learning style and provides personalized learning opportunities.

3.2.2. Support for Teachers: AI systems reduce teachers' routine workload, allowing them to focus more on pedagogical processes.

3.2.3. Increased Access to Education: AI-supported educational tools facilitate access to educational materials in regions with adequate digital infrastructure. However, due to economic and technological differences, these opportunities may not be equally accessible to everyone.

3.2.4. Efficiency in the Learning Process: AI identifies students' weaknesses and helps make the learning process more efficient and effective.

3.3. Challenges and Risks of Artificial Intelligence in Education

Despite its benefits, the use of artificial intelligence in education also involves certain risks:

- **Data Privacy and Security:** Protecting student data is a major concern. AI systems must ensure data security while processing student information (Huang et al., 2020).

- **Changing Role of Teachers:** The impact of AI-supported systems on the teaching profession and teachers' future roles remains a subject of debate (Selwyn, 2019).

- **Inequality in Access to Technology:** Economic and geographical differences may create inequalities in access to AI-based educational tools (Reich, 2020).

- **Reliability of Information:** Although AI facilitates rapid access to information, concerns have emerged regarding the accuracy and reliability of the information provided. Therefore, verifying information and ensuring responsible use have become increasingly important issues.

4. Discussion and Conclusion

Artificial intelligence has the potential to create a significant transformation in educational systems. AI systems that support individualized learning processes, reduce teachers' workload, and increase the efficiency of educational activities are expected to become more widespread in the future.

However, AI-based educational tools should be carefully designed in terms of ethics, security and accessibility. It is important to position AI not as a replacement for human teachers, but as a supportive tool that enhances teaching processes.

In conclusion, the integration of artificial intelligence into educational systems appears inevitable. Nevertheless, for this transformation to be sustainable, ethical and inclusive, multidimensional cooperation among policymakers, educational institutions and technology developers is required.

5. Policy Recommendations

5.1. Strengthening AI Education Policies: AI-based educational systems should be designed according to ethical and security standards.

5.2. Including Teachers in AI Training: Training programs should be organized to ensure teachers can effectively use AI-supported systems.

5.3. Enhancing Data Privacy and Security Policies: Strong data protection policies should be implemented to safeguard student information.

5.4. Increasing Access to Technology: Government-supported projects should be developed to improve access to AI-based educational tools in disadvantaged regions.

Author Contributions

- Study Design: Bayram Bircan (100%)
- Data Collection: Bayram Bircan (100%)
- Data Analysis: Bayram Bircan (100%)
- Writing of the Article: Bayram Bircan (100%)
- Submission and Revision Process: Bayram Bircan (100%)

Funding

The author declares that no financial support was received for this study.

Conflict of Interest

The author declares no conflict of interest.

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